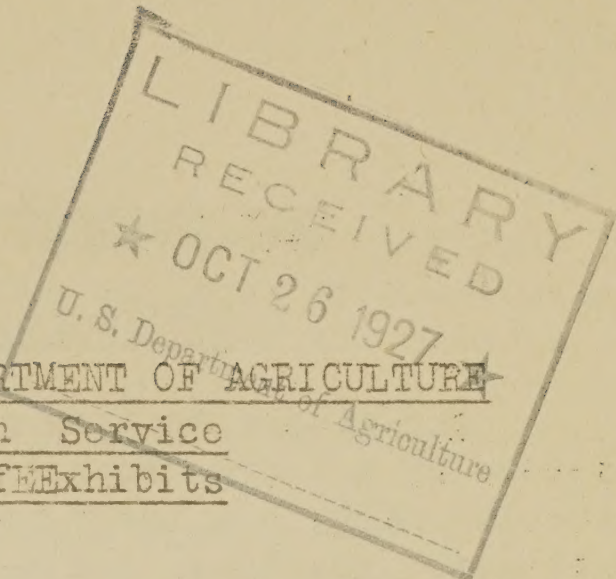


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UNITED STATES DEPARTMENT OF AGRICULTURE
Extension Service
Office of Exhibits

A Summary of the Exhibit

MILK TRANSPORTATION

An exhibit showing the increasing use of the motor truck in milk transportation.

SPECIFICATIONS

Floor space required ----- width -- 10 ft.
depth -- 5 ft.

Wall space required ----- None

Shipping weight ----- 294 lbs.

Electrical requirements: ----- None.

MILK TRANSPORTATION

How It Looks

The middle section of the booth shows a picture of a large truck and a one-horse wagon delivering milk; a large map of the milk shed of Baltimore, Maryland, and a tabulation of the quantity of milk transported into this city, by railroad, wagon, and motor truck yearly from 1912 to 1923.

The left section shows a painting of a space filled with milk bottles and a simple bargraph showing the use of trucks in delivering milk to eight leading cities in 1923.

On the right section are shown four interesting, painted scenes portraying the transporting and delivering of milk from farm to city consumer and a statement of the increasing use of the truck in handling milk. A large painted milk bottle also tends to draw attention to this part of the exhibit.

What It Tells

On the center panel is a map of the milk-shed of Baltimore, Maryland, showing the points from which milk is transported by motor truck over the improved highways to the city, and the length of the haul in each case. A typical truck shipment into the city is shown to illustrate the methods used; and a table presents the statistics of rail, wagon and truck shipments into the city by years from 1912 to 1923. These statistics show that there has been a large increase in motor truck shipment and a slight falling off in rail shipments. Wagon shipments were discontinued in 1920. The figures show that practically all of the increased production since 1915 has been shipped by truck.

On the right panel the course of the milk from the dairy farm to the city home is shown by a series of attractively colored pictures. One of these is a picture of the latest type of glass-lined milk truck constructed on the same principle as a thermos bottle.

On the left panel the percentage of the total milk supply of eight large cities delivered by truck is shown graphically by means of bars of various lengths. The cities represented are Philadelphia, Detroit, Baltimore, St. Paul and Minneapolis, Milwaukee, Cincinnati, and Indianapolis.

Where to Get Information

Information may be obtained free of charge upon request to the Bureau of Public Roads, U. S. Department of Agriculture, Washington, D.C.
